

# MERCHISTRY’S ULTIMATE ARTWORK TEMPLATE GUIDE

Hey there, design genius! To make sure your branded products look nothing short of spectacular, follow these steps when place your artwork into our templates:

**1. SELECT YOUR PRODUCT SIZE (IF APPLICABLE)**

*In the layers panel, select the product size you wish to design and hide other sizes by clicking the eye icon to keep it simple. Expand the layers for your size choice by clicking the “>” arrow and you will see an “ARTWORK HERE” layer.*

**2. REVIEW THE GUIDES**

*For each size, every colour option (if applicable) will be shown below on separate artboards alongwith specific guidelines for maximum artwork dimensions and placement recommendations.*

**3. IMPORT YOUR ARTWORK**

*Insert your artwork into the “ARTWORK HERE” layer. We recommend using artwork in a vector format (.ai, .svg, .eps) for the best engraving and printing results.*

**4. POSITION YOUR ARTWORK**

*Depending on your decoration method, position your artwork within the provided guides. If adding two or more different artwork designs or multiples of the same artwork to decorate different sides or faces of the product, insert all artwork into the same “ARTWORK HERE” layer and position it on the desired side or face of the product. For orders with multiple sizes or colours, duplicate the artwork onto each relevant artboard and save each size separately (multiple files can be uploaded when adding to cart).*

**5. ADDITIONAL INFORMATION**

*Use the provided space to include any additional information such as pantone references or special instructions/requirements.*

**6. PREVIEW CLEARLY**

*Toggle off the guides using the eye icon to review the design clearly.*

**7. FONT CHECK**

*Convert text to outlines to ensure your design prints flawlessly.*

**8. SAVE IT**

*Happy with everything? Save your file as a PDF and ensure the Adobe PDF Preset is set to “Illustrator Defaults”.*

**9. UPLOAD YOUR FILE**

*Upload your file directly on the product page before adding your order to cart or email it to [grace@merchistry.com](mailto:grace@merchistry.com) after placing your order.*

**10. MERCHISTRY REVIEW**

*Upon receiving your template, our team will review it and send a final proof for your approval before production begins.*

**11. ANY NOTES FOR US?**

*If you have specific order deadlines you need to hit or have any special requests, add a note in your cart and we’ll come back to you.*

**NEED HELP?**

Please get in touch if you have any questions

Email us at [grace@merchistry.com](mailto:grace@merchistry.com) or message us on WhatsApp at 07822034363



FELLOW CARTER MOVE MUG  
12oz  
Matte White

COMPANY

DECORATION TYPE

ADDITIONAL PRINT INFORMATION \*if applicable

Pantone \_\_\_\_\_

ARTWORK APPROVAL

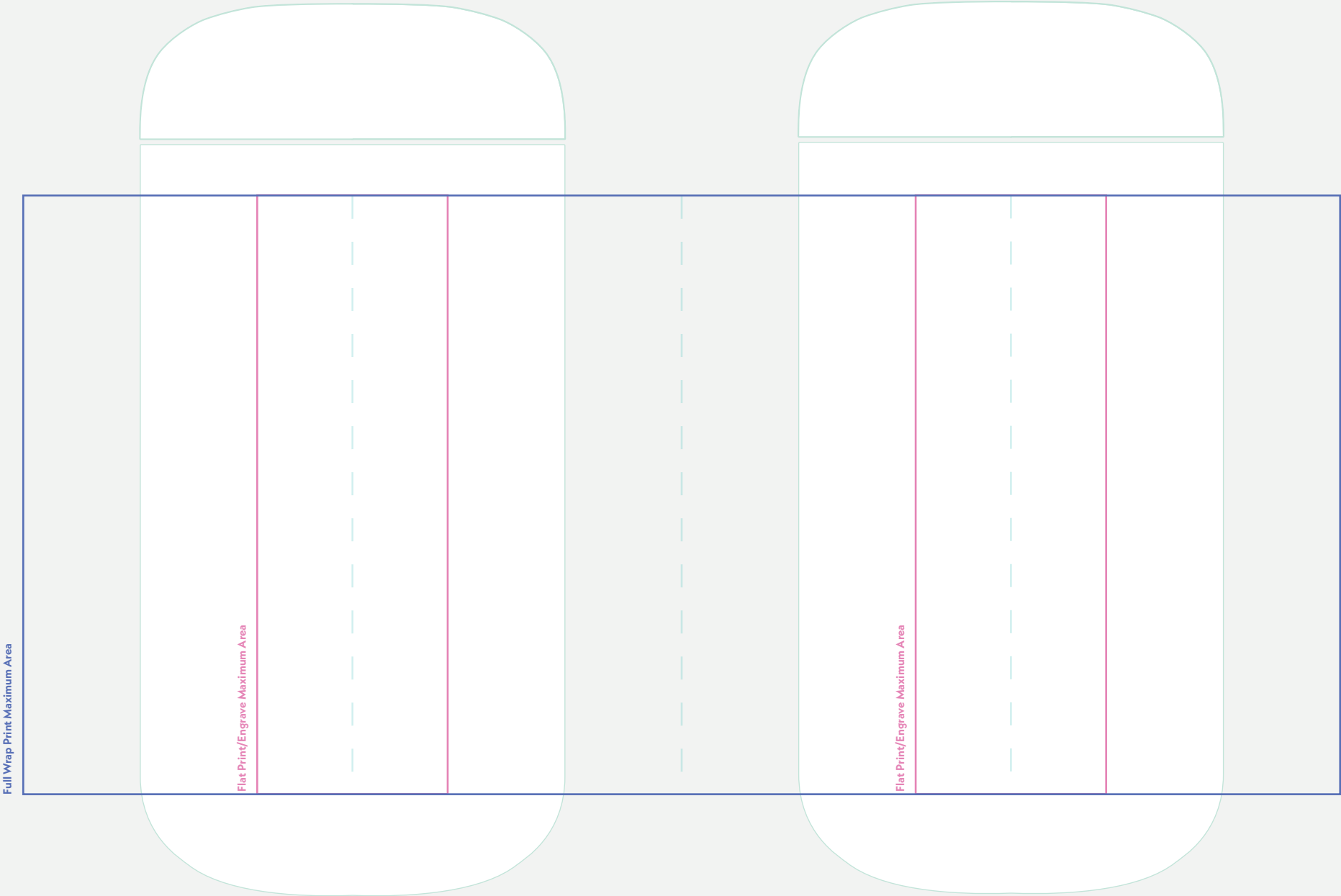
Date:

Signed by:

Signature:

ENGRAVING & FLAT PRINTING  
Maximum artwork width: 35mm  
Maximum artwork height: 110mm

FULL WRAP  
Maximum artwork width: 242mm  
Maximum artwork height: 110mm



**Customer approval of mockup confirms:**  
1) Placement and size of art is approximate and may change from mock up due to print and manufacturing variation.  
2) Merchistry will work to ensure colour accuracy, however digital artwork may vary when reproduced in print.  
3) Customer affirms they are authorised to use all art contained in art files.  
4) Merchistry may use your product imagery in marketing materials. If you would like to "opt out", please email [grace@merchistry.com](mailto:grace@merchistry.com)

FELLOW CARTER MOVE MUG  
12oz  
Cargo Green

COMPANY

DECORATION TYPE

ADDITIONAL PRINT INFORMATION \*if applicable

Pantone \_\_\_\_\_

ARTWORK APPROVAL

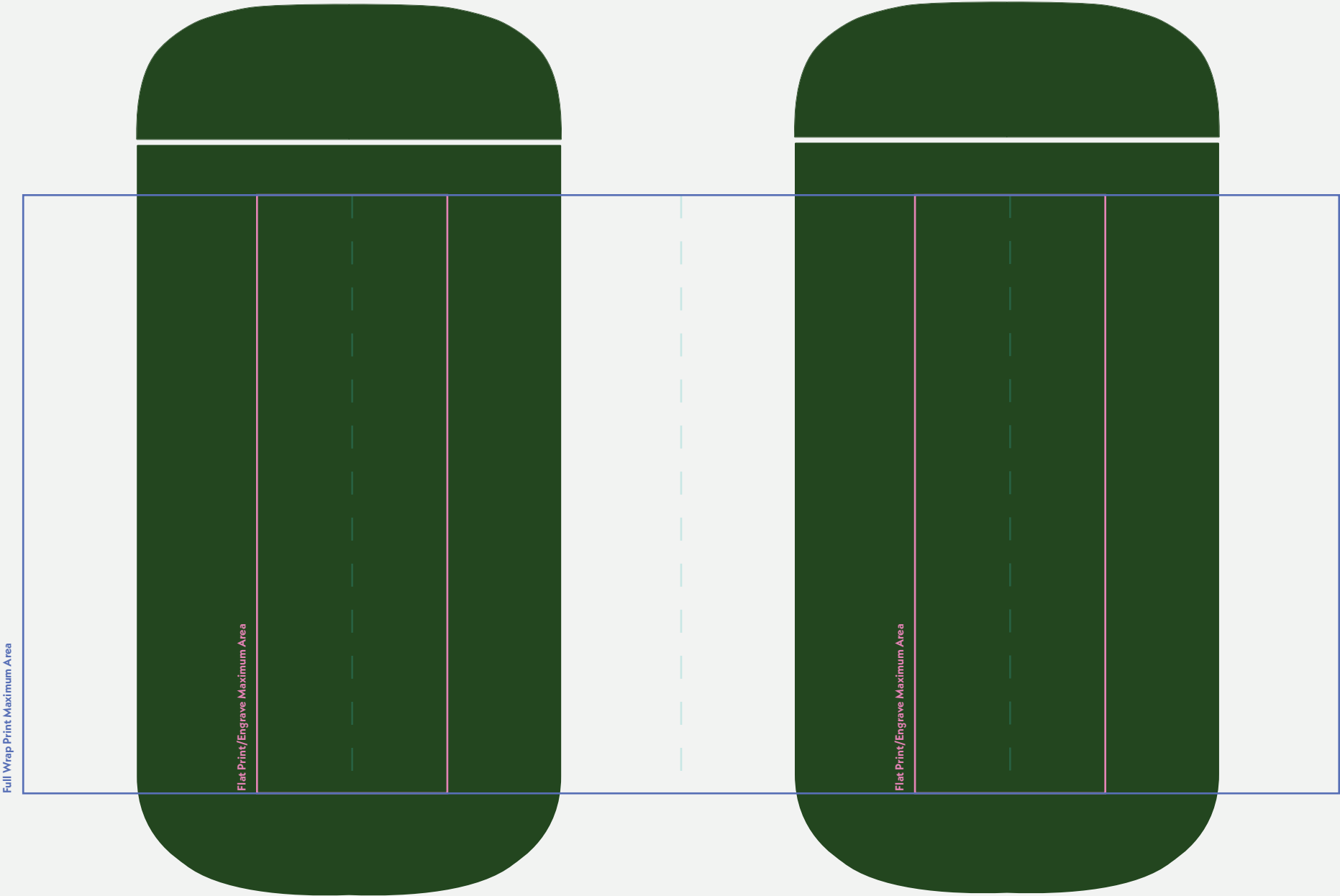
Date:

Signed by:

Signature:

ENGRAVING & FLAT PRINTING  
Maximum artwork width: 35mm  
Maximum artwork height: 110mm

FULL WRAP  
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FELLOW CARTER MOVE MUG  
12oz  
Really Red

COMPANY

DECORATION TYPE

ADDITIONAL PRINT INFORMATION \*if applicable

Pantone \_\_\_\_\_

ARTWORK APPROVAL

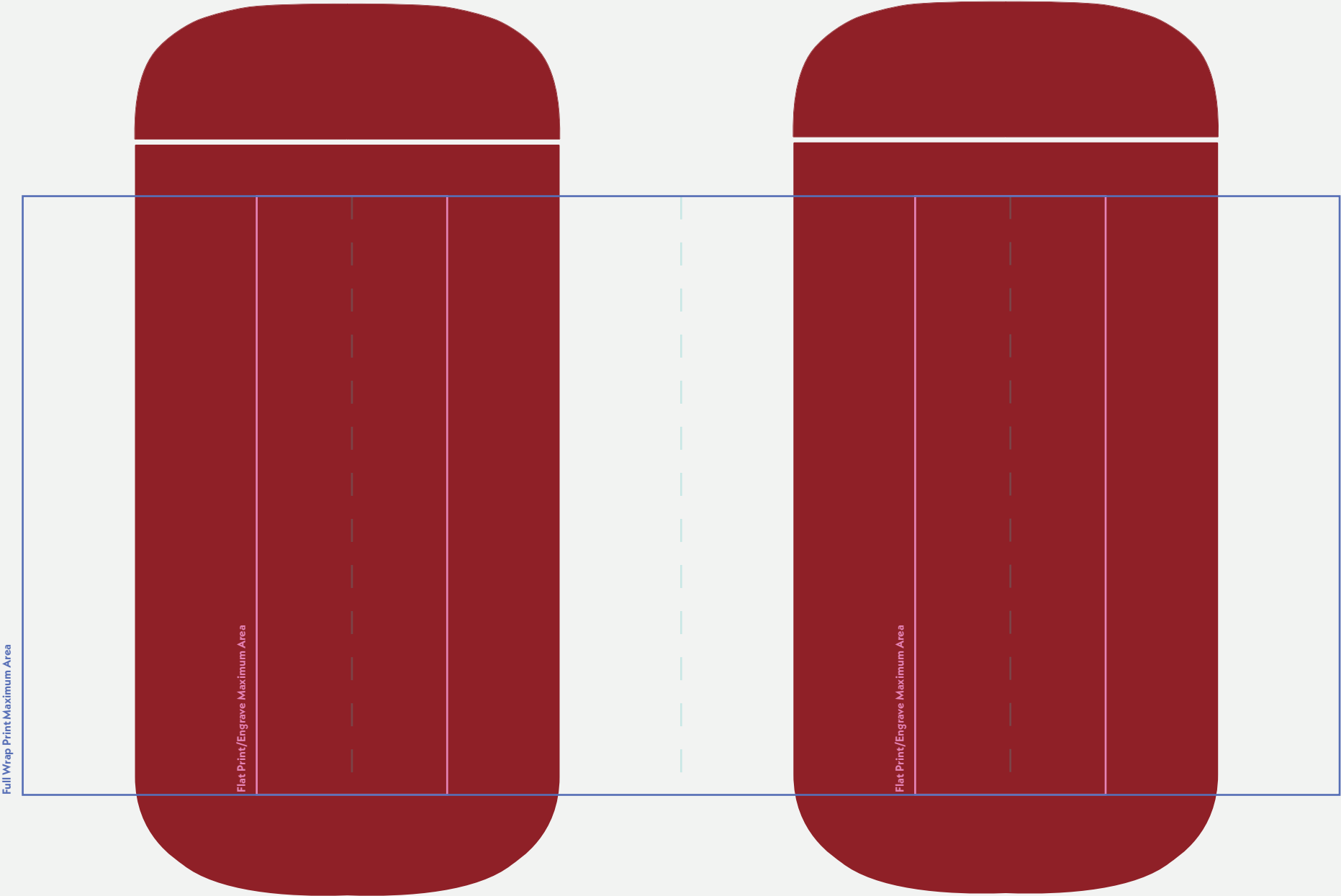
Date:

Signed by:

Signature:

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FULL WRAP  
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FELLOW CARTER MOVE MUG  
12oz  
Matte Black

COMPANY

DECORATION TYPE

ADDITIONAL PRINT INFORMATION \*if applicable

Pantone \_\_\_\_\_

ARTWORK APPROVAL

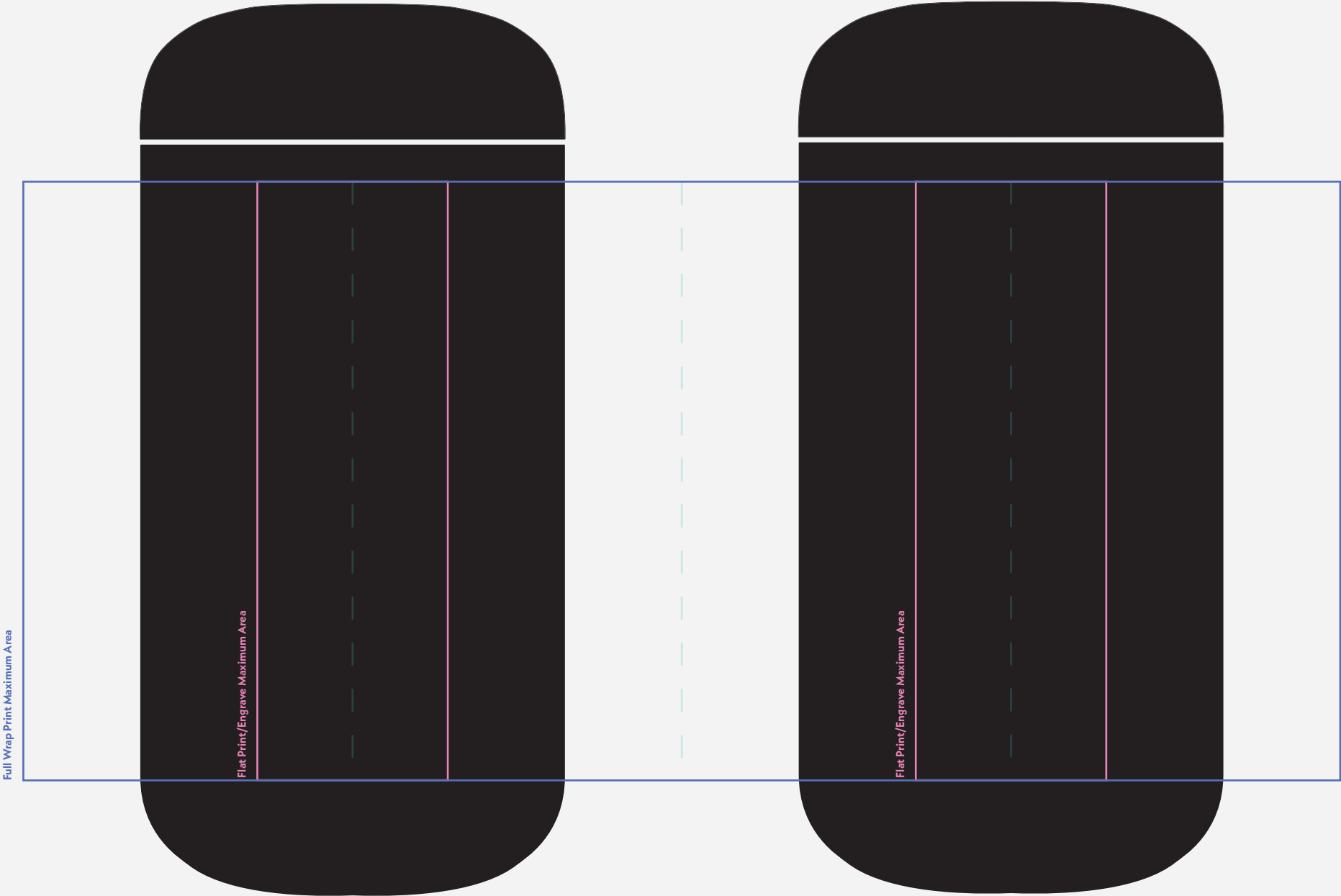
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Signed by:

Signature:

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FELLOW CARTER MOVE MUG  
12oz  
Mint Chip

COMPANY

DECORATION TYPE

ADDITIONAL PRINT INFORMATION \*if applicable

Pantone \_\_\_\_\_

ARTWORK APPROVAL

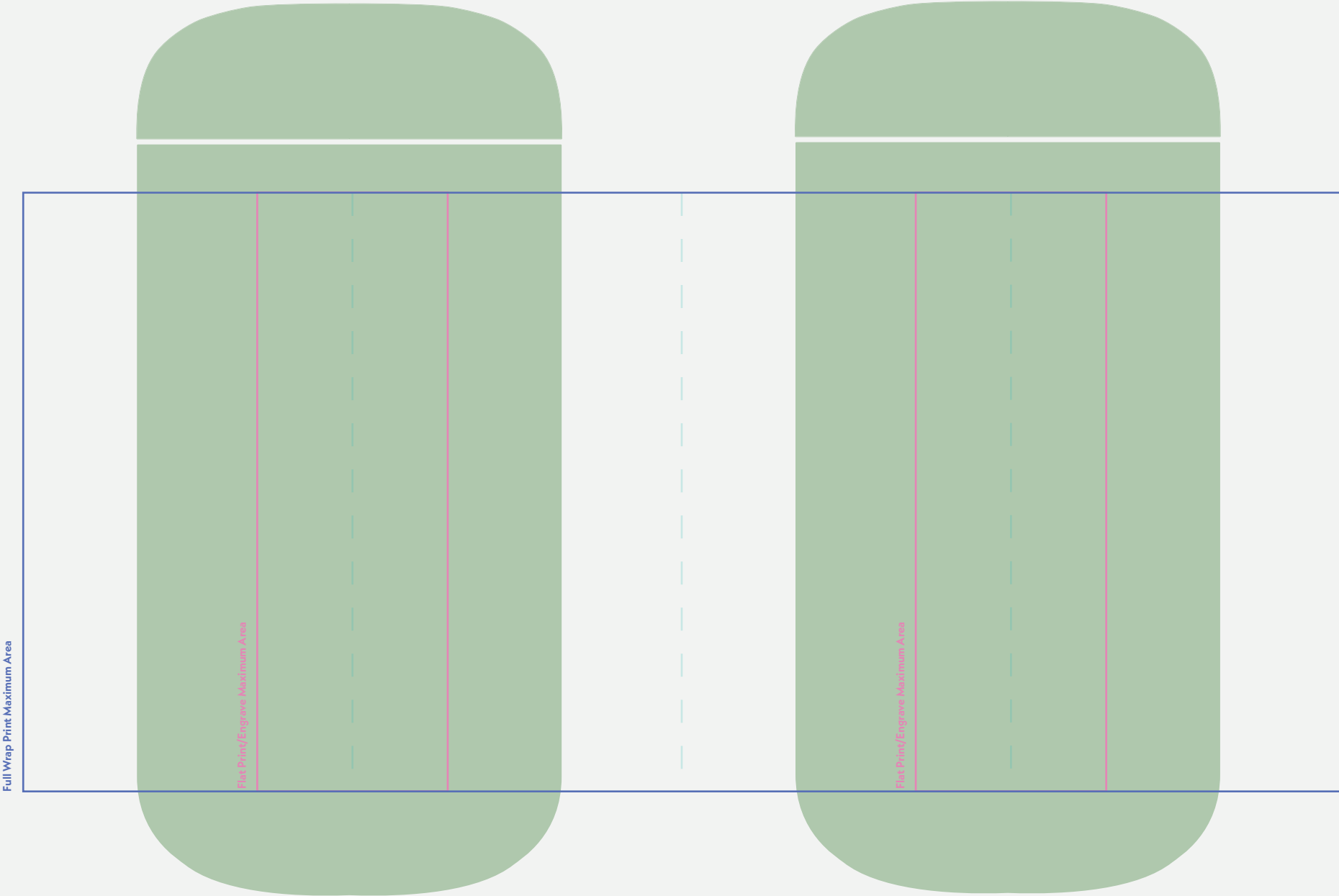
Date:

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Signature:

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FELLOW CARTER MOVE MUG

12oz  
Peri Twinkle

COMPANY

DECORATION TYPE

ADDITIONAL PRINT INFORMATION \*if applicable

Pantone \_\_\_\_\_

ARTWORK APPROVAL

Date:

Signed by:

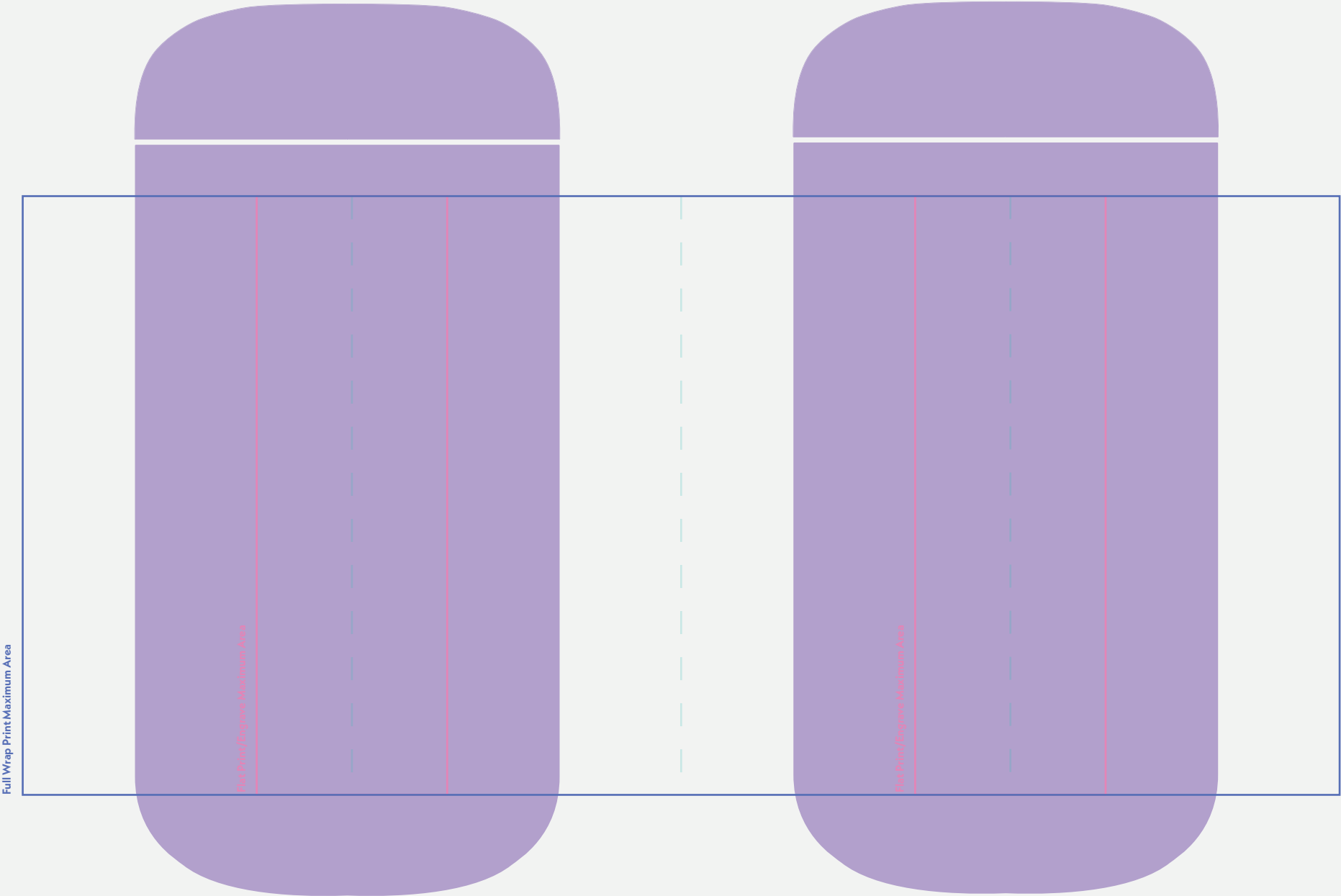
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FULL WRAP

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FELLOW CARTER MOVE MUG

12oz  
Matte Grey

COMPANY

DECORATION TYPE

ADDITIONAL PRINT INFORMATION \*if applicable

Pantone \_\_\_\_\_

ARTWORK APPROVAL

Date:

Signed by:

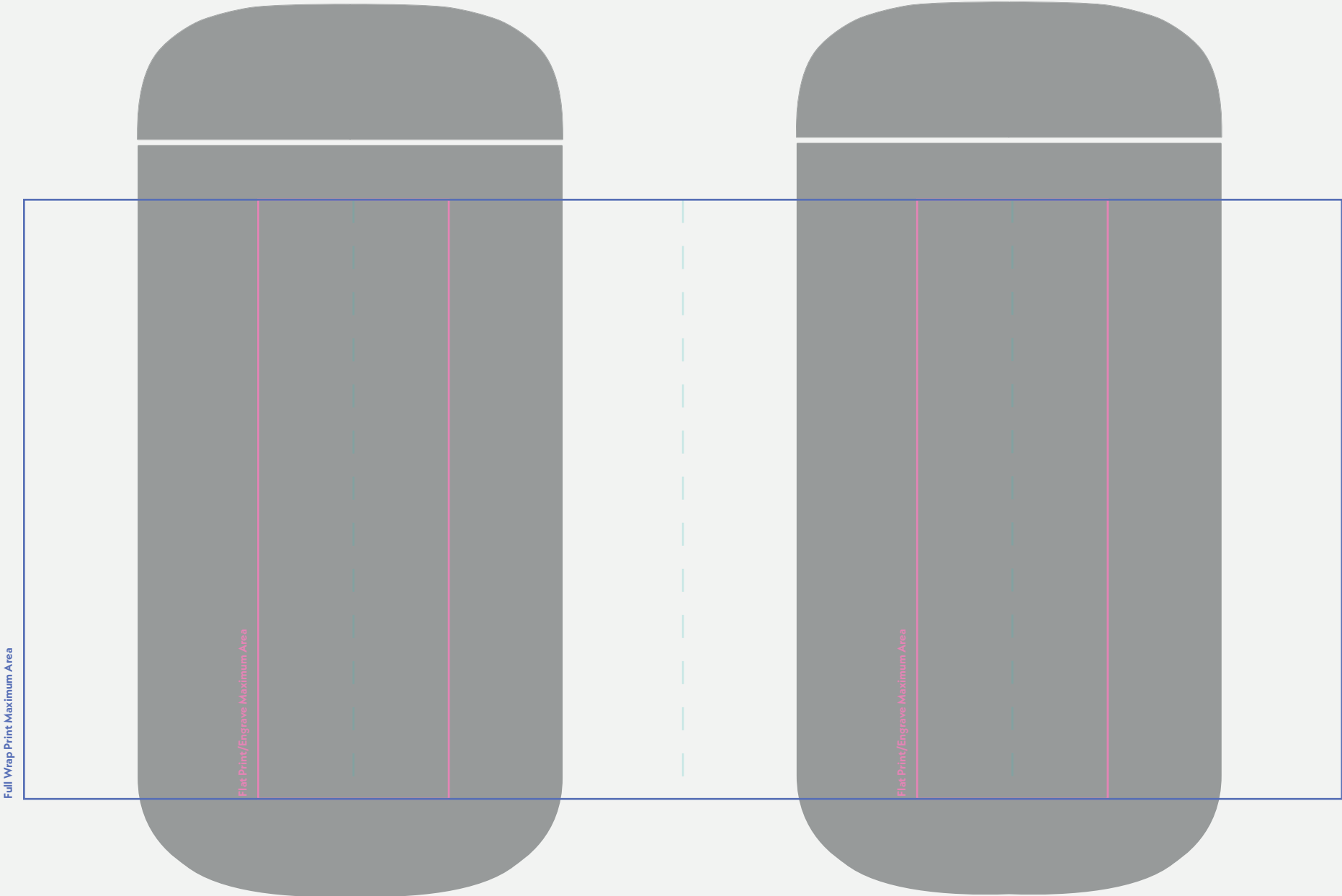
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FELLOW CARTER MOVE MUG  
12oz  
Stone Blue

COMPANY

DECORATION TYPE

ADDITIONAL PRINT INFORMATION \*if applicable

Pantone \_\_\_\_\_

ARTWORK APPROVAL

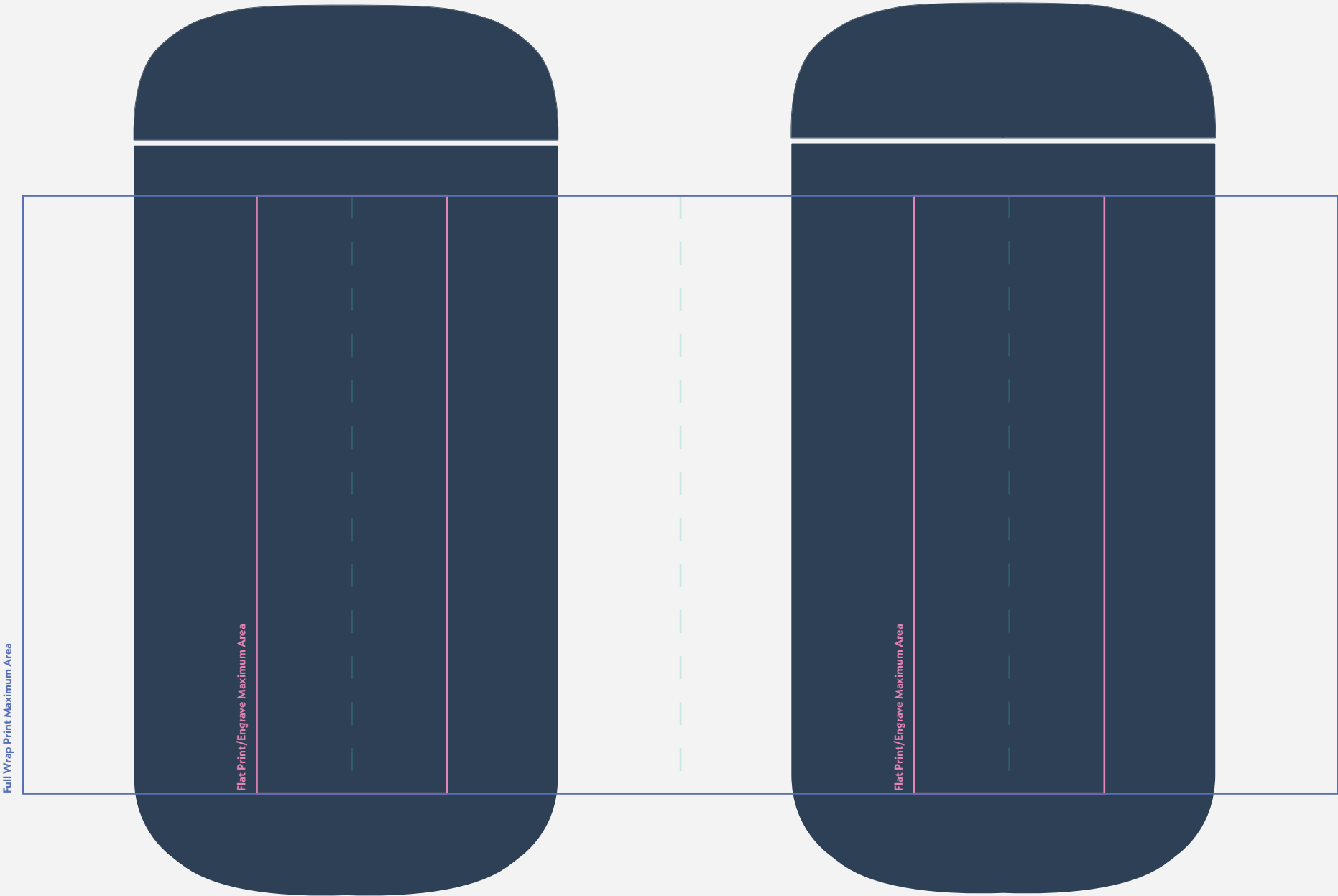
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